

Tourism Review

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Reviewers

Calls for papers & news

Tourism Review (TR) is the longest-established journal dedicated to tourism issues, and has been publishing cutting-edge research since 1946. TR aims to advance the understanding of tourism and to enhance the impact and relevance of tourism research to global society at

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Aims and scope

Tourism Review (TR) publishes research papers, systematic literature reviews (state of the art), short interventions (perspective papers) and research innovations (cutting edge).

Tourism Review provides original, creative, multi- and interdisciplinary contributions on a very wide range of issues including:

- Understanding and meaning of tourism and all stakeholders in the tourism ecosystem
- Tourism business environment and ecosystem
- Tourism management, stakeholders and strategies
- Tourism demand, markets, consumer behaviour, segmentation
- Cocreation of tourism experiences across multiple stakeholders
- Tourism policy, governance, community and economic integration
- Tourism planning and development, regional planning,
- Tourism socio-economic context
- Managing and marketing tourism products and services
- Destination networks and ecosystems
- Destination competitiveness and sources of competitive advantage
- Tourism marketing, branding, positioning, promotion, pricing
- Information Communication Technology, social media and reputation management
- Distribution of tourism and intermediation strategies
- Impacts of tourism: economic, socio-cultural and environmental
- Financial management, incentives, concessions for tourism development
- Sustainability, ecotourism, climate change, triple bottom line and corporate social responsibility
- Tourism geography, mobilities, migration, place
- Coastal, rural, mountain, urban tourism
- Industry: transportation, hospitality, attractions, festivals, leisure

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- Crisis management, risk and disaster management, business continuity
- Cultural heritage, festivals, art and creative industries
- Cultural anthropology, sociology, ethnography
- Religious tourism and pilgrimage, cultural routes
- Human resources and talent management, global employability
- Accessibility, inclusive design and tourism for all

The Editors encourage articles that explore knowledge and theory and provide an innovative and exploratory analysis towards a future perspective that adds value to all tourism stakeholders globally.

Tourism Review (TR) publishes:

- Research papers (papers of between 6000 and 8000 words focusing on cutting edge research)
- Cutting edge conceptual research papers (papers of between 6000 and 8000 words focusing on the synthesis of research)
- Perspective papers (short 1500 word articles focusing on future perspectives)
- Research innovations (short 1500 word articles focusing on PhD research or innovative research methodologies).

Tourism Review
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VIDEO

Tourism Review

Listen to Professor Dimitrios Buhalis as he talks about the importance of the research within TR and how you can submit your own research to the journal.

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These are the latest articles published in this journal (Last updated: April 2025)

Rural tourism as a driver of sustainable development: a systematic review and future research agenda

Eco-wise travels: cultivating regenerative tourism through eco-literacy, net-zero commitment and pro-environment attitudes

Do video game players dream of metaverse traveling? The role of gamification technology and game immersion experience

Top downloaded articles

These are the most downloaded articles over the last 12 months for this journal (Last updated: April 2025)

Accessible tourism: using technology to increase social equality for people with disabilities

Using generative artificial intelligence (ChatGPT) for travel purposes: parasocial interaction and tourists' continuance intention

Tourism e-commerce marketing following live-streaming: consumer behavior and verification psychology

Top cited

These are the top cited articles for this journal, from the last 12 months according to [Crossref](#) (Last updated: April 2025)

Metaverse customer journeys in tourism: building viable virtual worlds

Metaversal sustainability: conceptualisation within the sustainable tourism paradigm

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transformation towards virtual management
strategies

This title is aligned with our responsible management goal

We aim to champion researchers, practitioners, policymakers and organisations who share our goals of contributing to a more ethical, responsible and sustainable way of working.



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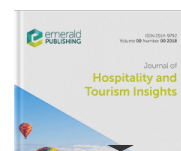
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